

**Kinesiology BS**  
**Assessment Plan Summary**

# Kinesiology BS

## Career Exploration

**Goal Description:**

KINE Generalist students will demonstrate knowledge of the wide variety of career options that are available in the discipline.

RELATED ITEMS/ELEMENTS-----

RELATED ITEM LEVEL 1

**Career Exploration**

**Learning Objective Description:**

Students will be able to identify the different career options that are a part of the Kinesiology disciplines.

RELATED ITEM LEVEL 2

**Career Exploration**

**Indicator Description:**

Students in KINE 1331 will complete a career exploration project for the course that has three parts: (a) professional interview they conduct with someone in their chosen field/career choice, (b) research paper on the chosen career, and (c) research presentation that incorporates both interview and research.

**Criterion Description:**

Students will score at least 75 percent on the three components of the career research project.

**Findings Description:**

Students averaged 75.43% percent on the career exploration project for the Fall 2015 and Spring 2016 semesters.

RELATED ITEM LEVEL 3

**Career Exploration Project Action**

**Action Description:**

Students marginally exceeded the criterion that was established. It is recommended that the criterion remain stable for 2016-2017 in order to examine whether 75% represents an ideal measure. Additionally, more emphasis may be placed identifying deficiencies on one or more of the three areas of the assignment.

## Communication Skills

**Goal Description:**

Oral and written communication skills will be emphasized with students in the Kinesiology BS (Generalist) program.

RELATED ITEMS/ELEMENTS-----

RELATED ITEM LEVEL 1

**Communication Skills**

**Learning Objective Description:**

Kinesiology BS (Generalist) students will communicate in oral and written forms their personal philosophy of a professional career in field of Kinesiology.

RELATED ITEM LEVEL 2

**Communication Skills**

**Indicator Description:**

A common embedded portion of KINE 1331 will require students to effectively participate in group discussion assignments and reflect on the issues via a written reflection assignment. Both assignments utilize effective oral and written communications skills developed by the faculty.

**Criterion Description:**

Students must score at least 80 percent correct on the common faculty-developed rubric for the group assignments and reflection assignment attached to the exercise.

**Findings Description:**

Students scored 62.40 percent on the group discussion assignments and 72.50 percent on the written reflection assignment.

RELATED ITEM LEVEL 3

## Communication Skills Action

### Action Description:

Since these scores were both low, it is recommended that intervention teaching techniques be incorporated into KINE 1331.

## Content Knowledge

### Goal Description:

Content knowledge will be emphasized in the BS Kinesiology (Generalist) Program.

#### RELATED ITEMS/ELEMENTS -----

##### RELATED ITEM LEVEL 1

### Content Knowledge

#### Learning Objective Description:

Students will be able to effectively gain and apply knowledge of the twelve sub-disciplines of the profession of Kinesiology.

##### RELATED ITEM LEVEL 2

### Content Knowledge

#### Indicator Description:

Embedded portions of exams and assessments from KINE 1331, 3363, 3364, 3378 will assess students' knowledge and application of theories and concepts in Kinesiology.

#### Criterion Description:

Students must score at least of 75 percent correct on the embedded exam questions and assessments testing their knowledge and application of theories and concepts in Kinesiology.

#### Findings Description:

Students within the assessment group scored an average of 71.38 percent on the midterm and final examinations testing their knowledge and application of theories and concepts in Kinesiology. In greater detail:

KINE 1331: Students averaged 67% on all exams for Fall 2015 and Spring 2016.

KINE 3378: Students averaged 72.49% on all exams Fall 2015 and Spring 2016.

KINE 3364: Students averaged 67.20% on all exams for Fall 2015 and Spring 2016.

KINE 3363: Students averaged 78.86% on all exams for Fall 2015 and Spring 2016.

##### RELATED ITEM LEVEL 3

### Content Knowledge

#### Action Description:

Students failed to meet the criterion that was established. It is recommended that the criterion remain stable for 2016-17 in order to examine whether 75% represents an idea measure. Additionally, more emphasis may be placed identifying deficiencies in students' knowledge and application of theories and concepts in the profession of Kinesiology.

## Update to Previous Cycle's Plan for Continuous Improvement

### Previous Cycle's Plan For Continuous Improvement (Do Not Modify) :

Additional discussion of tracks that may supplement the other tracks offered in the department will be a key focus for 2016-2017. The Department of Kinesiology surveyed students to determine their specific career goals could also be an approach to use as the track and its goals are reexamined and modified. Many discussions have been a result of those survey responses, specifically adding an undergraduate Sports Management degree track. Additional measures of content knowledge and presentation skills for KINE-Generalist majors may also be examined in order to provide more directed outcomes for graduates.

### Update of Progress to the Previous Cycle's PCI:

The department will determine the courses most important to the Kinesiology Core and create an assessment plan based upon those attributes considered critical in a Kinesiology degree. Moreover, continuous updates will be implemented on the Kinesiology strategic plan, goals, objectives, and learning outcomes.

## Plan for continuous improvement 2016-2017

### Closing Summary:

The Kinesiology department will enhance its effort to identify career options for the general Kinesiology degree. The department will continue to explore additional tracks such as Sports Management and Recreational Management as degree possibilities for students interested in Kinesiology. Developing a minor in Coaching and exploring other possible minors will be a focus of the Kinesiology department. Development of an graduating student and alumni survey seeking program feedback will be one of the priorities.